



2025 Hermann Maifest Parade Guidelines

Sunday, May 18, 2025 at 2:00 PM

The parade will begin at 2:00 p.m. at the Elementary School on West 8th Street.

All entries must check in with the Parade Coordinator Brenna Jones by 1:15 pm for instructions and the parade lineup. The parade will end with a right turn onto 5th Street off Gutenberg Street.

- For line-up and spacing purposes, only one vehicle per applicant is permitted. For example, high school floats MUST have separate entries for cheer, band, FFA, etc.
- All entries will be assigned a number and will line up in numerical order.
- This is a non-political event. Elected officials are welcome, but we request they not display/disburse election/campaign materials, display political affiliations or share any issues during the parade.
- This is an “all forward motion” parade. Performing groups should choreograph routines to maintain a forward motion at the parade pace.
- The American, Hermann, and German flags are welcome in the parade, but flags of political affiliations or issues will not be permitted. The American Flag has very specific rules for display. Please visit this link for the details of a respectful display: <https://www.vfw.org/Flag>
- If your entry has a sound system, speakers, band, or other noise, you MUST indicate it on the application. We will be conscientious about not placing you next to another entry with music or next to animals. We ask that you be considerate of listeners by avoiding excessive volume or extended sounds that might be damaging to hearing.
- Entries with children will be placed in the children’s portion of the parade unless otherwise indicated.

FLOATS

- All floats must be decorated, preferably around the parade theme, and have banners, either one in front of the float or one on each side, to identify your organization and the theme of your entry.

VEHICLES

- Vehicles can be decorated and have a banner(s) identifying the name of the group or VIPs (i.e., Grand Marshal) riding in the vehicle(s).
- Each entry should display a sign/banner with your organization’s name and the theme of your entry.

SAFETY RULES

- Alcohol consumption by parade participants is strictly prohibited.
- We suggest that children should be eight or older to walk in the parade. Younger children could ride on floats, vehicles, or bicycles under adult supervision. Entries with children will be placed in the children’s portion of the parade unless otherwise indicated.